

connect

art, architecture, design
professionals & students

reach

more than
75,000 inboxes

explore

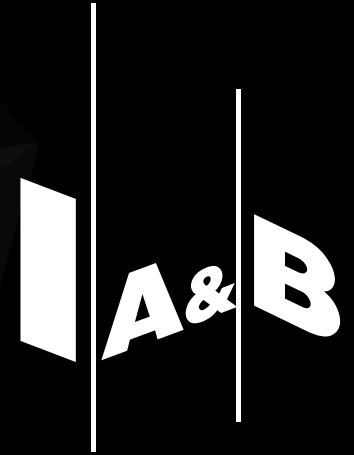
new avenues for reaching
the target audience

engage

brand awareness & expand
customer portfolio

customize

new avenues for
business leads

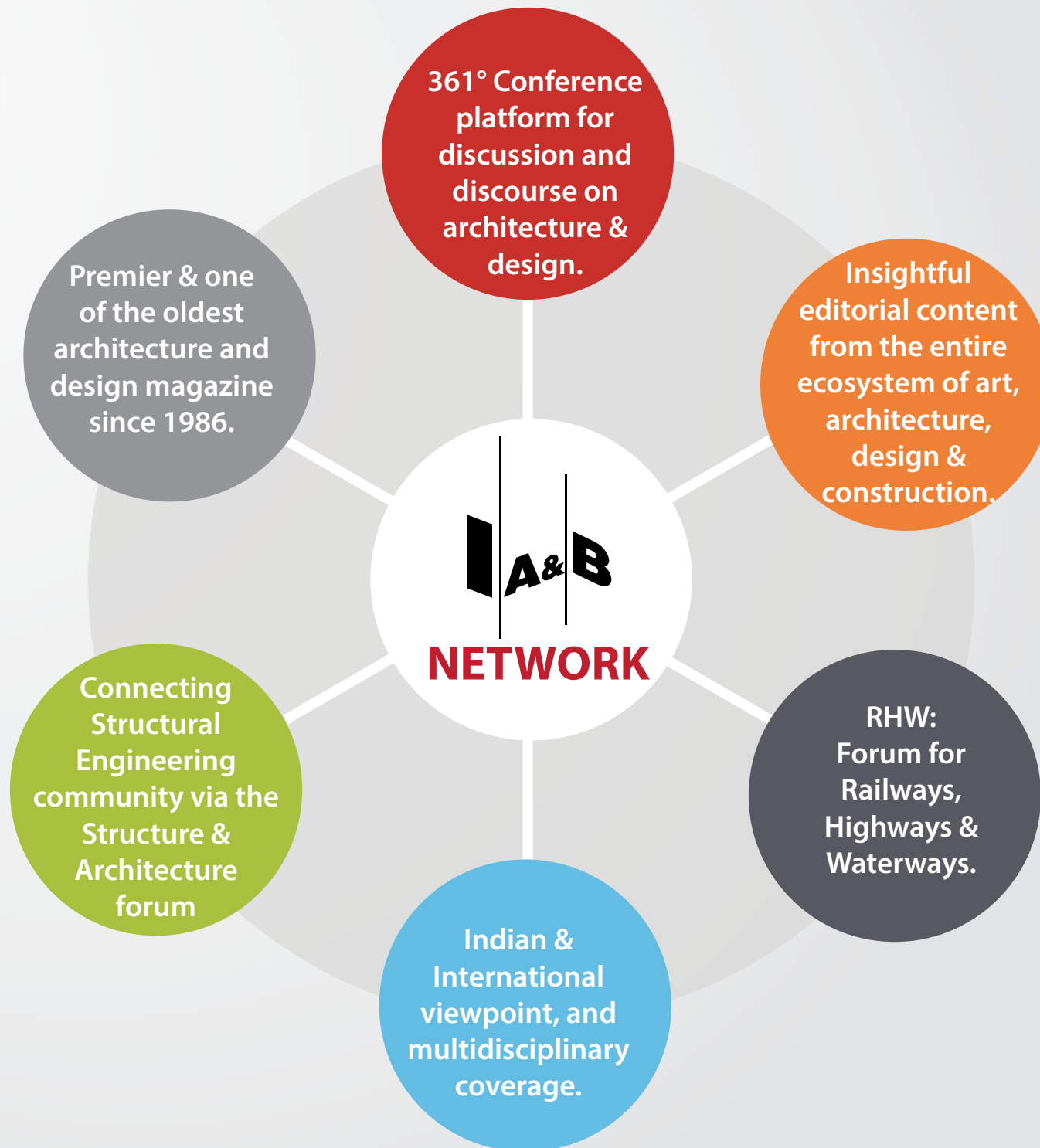


MEDIA KIT

an experiential platform
ON DIGITAL MEDIUM
for maximizing your business



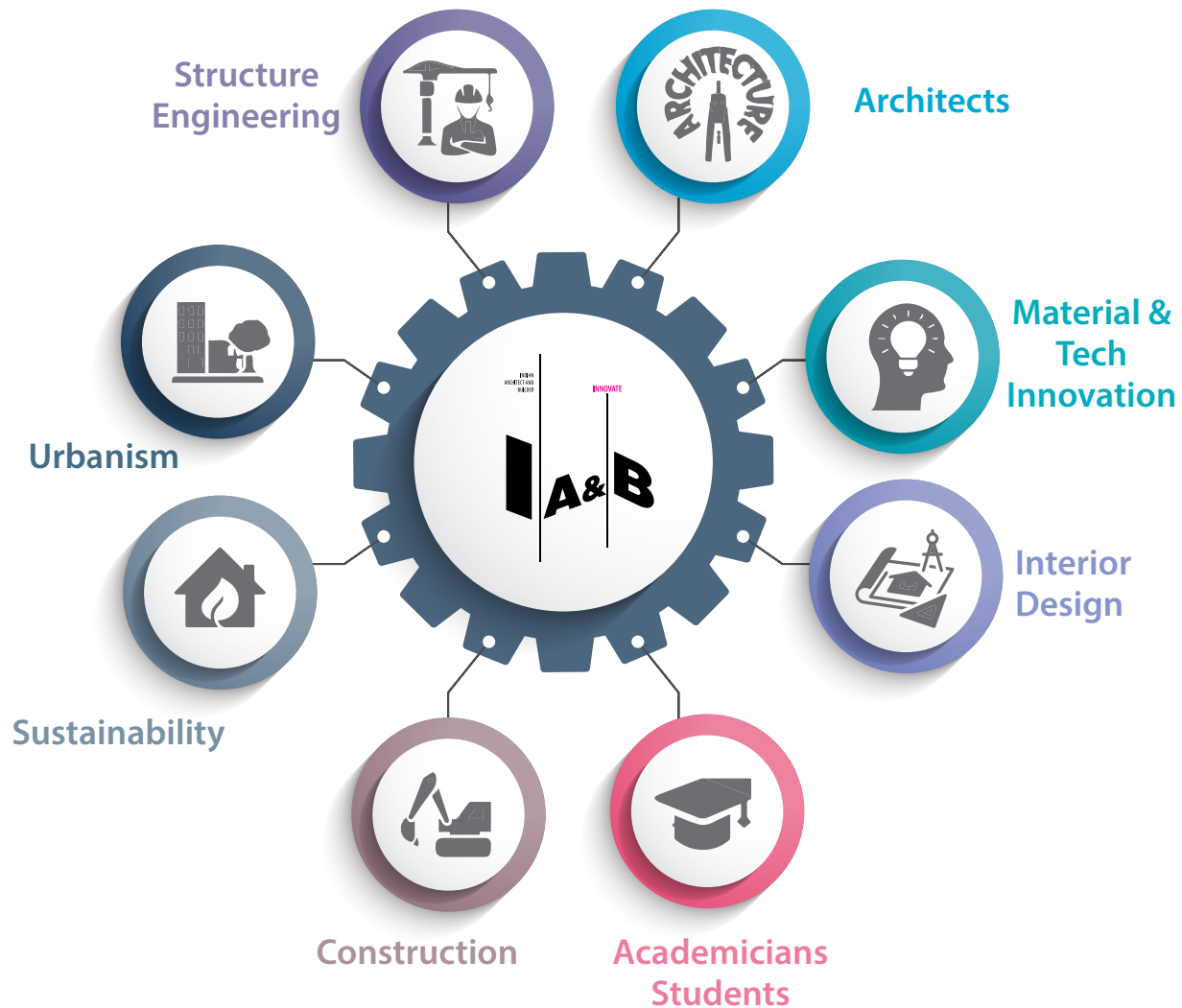
WHO WE ARE



OUR PATRONS

BV Doshi - Sangath - Vāstu Shilpā Consultants Zaha Hadid - Zaha Hadid Architects Charles Correa - Charles Correa Associates Raj Rewal - Raj Rewal Associates Sheila Sri Prakash - Shilpa Architects Planners Designers Rahul Mehrotra - RMA Architects Bijoy Jain - Studio Mumbai Toyo Ito - Toyo Ito & Associates Sir Peter Cook - Crab Studio Daniel Libeskind - Studio Libeskind Alejandro Aravena - ELEMENTAL Martha Thorna - Executive Director of the Pritzker Architecture Prize Fumihiko Maki - Maki and Associates Massimiliano Fuksas - Studio Fuksas Peter Rich - Peter Rich Architects Brinda Somaya - Somaya and Kalappa Consultants Hafeez Contractor - Architect Hafeez Contractor Kamal Malik - Malik Architecture Gurjit Matharoo - Matharoo Associates Kapil Bhalla - SE - ARCH Soumitro Ghosh - Mathew and Ghosh Architects Samira Rathod - Samira Rathod Design Associates Abin Chaudhuri - Abin Design Studio Tanushree Gulati - M:OFA Vikas Dilawari - Vikas Dilawari Architects Manit Rastogi - Morphogenesis Ayaz Basrai - The Busride Reny Lijo - Lijo Reny Architects Neelkanth Chhaya - Former Dean of the Faculty of Architecture Kashef Mahboob - URBANA Ambrish Arora - Studio Lotus Madhav Raman - Anagram Architects Shefali Balwani - Architecture Brio Sanjeev Panjabi - SPASM Design Kayzad Shroff - Shroffleon J Scott Kilbourn - Perkins Eastman Dr Cecil Balmond - Balmond Studio Chitra Vishwanathan - Biome Environmental Solutions James Law - James Law Cybertecture Sanjay Puri - Sanjay Puri Architects Eugene Pandala - Architect Eugene Pandala Tony Joseph - Stapati Dr Singh Intrachooto - Research & Innovation for Sustainability Center Munishwar Nath Ashish Ganju - TVB School of Habitat Studies Minakshi Jain - Minakshi Jain Architects Channa Daswatte - MICD Associates Aniket Bhagwat - Landscape India C. Anjalendran - C. Anjalendran Rafiq Azam - Shattoto Peter Head - Founder and CEO, Resilience Brokers Christopher Benninger - CCBA Parul Zaveri & Nimish Patel - Abhikaran Usman Haque - Umbrellium Dilip Chhabria - DC Design Sameep Padora - Sameep Padora & Associates Sandeep Khosla - Khosla Associates Pinkish Shah - S+PS Sonal Sancheti - Opolis Romi Khosla - Romi Khosla Design Studios Quaid Doongerwalla - DCOOP Architects Vijay Narnapatti - mayaPRAXIS I M Kadri - I M Kadri Architects Shimul Javeri Kadri - SJK Architects Sanjay Patil - Environplanners Ashok Lall - Ashok B Lall Architects Pradeep Kodikara - Zowa Architects Melissa and Sachin - banduksmithstudio Dean D'Cruz - Mozaic Design Dharmesh Jadega - DUSTUDIO William McDonough - William McDonough + Partners Manoj Laddhad - Architecture Paradigm Dominic Dube - DDIR Pankaj Vir Gupta - Vir Mueller Girish Karnawat - GDK Designs Bijoy Ramachandran - Hundred Hands Biju Kuriakose - architectureRED Uday Andhare - Indigo Architects Rajesh Renganathan - Flying Elephant Studio Sweta Khilani Meier - Research Design Studio Ramesh Tharakan - Design Combine Sanjay Mohe - Mindspace Architects Sanjay Prakash - SHiFt Chirag & Shona Jain - UCJ Architects Sen Kapadia - KAPADIA Associates Nuru Karim - NUDES Nagaraj Vastarey - Dhananjay Shinde - Dhananjay Shinde Design Studio A G Krishna Menon - Convener of the Delhi chapter of INTACH Bimal Patel - HCP Design PK Das - P.K. Das & Associates Durganand Balsavar - Artes Jayashree Bhalla - Studio For Environment & Architecture Kalhan Mattoo & Santha Gaur Mattoo - Planet 3 Studios Qutub Mandviwala - Mandviwala Qutub & Associates Meghal & Vijay Arya - Arya Architects Riyaz Tayyibji - Anthill Designs Prem Chandarvarkar - CnT Krishna Rao Jaisim - Fountainhead Sathya Prakash Varanasi - Sathya Consultants Shubhra Raje - shubhra_raje_built environments

OUR ECO SYSTEM



"As IAB goes digital, I wish IAB the same success that it has enjoyed all these years. I am sure IAB will continue to listen to the readers their preferences, aspirations of its readers"

- Sathya Prakash Varanashi, Sathya Consultants

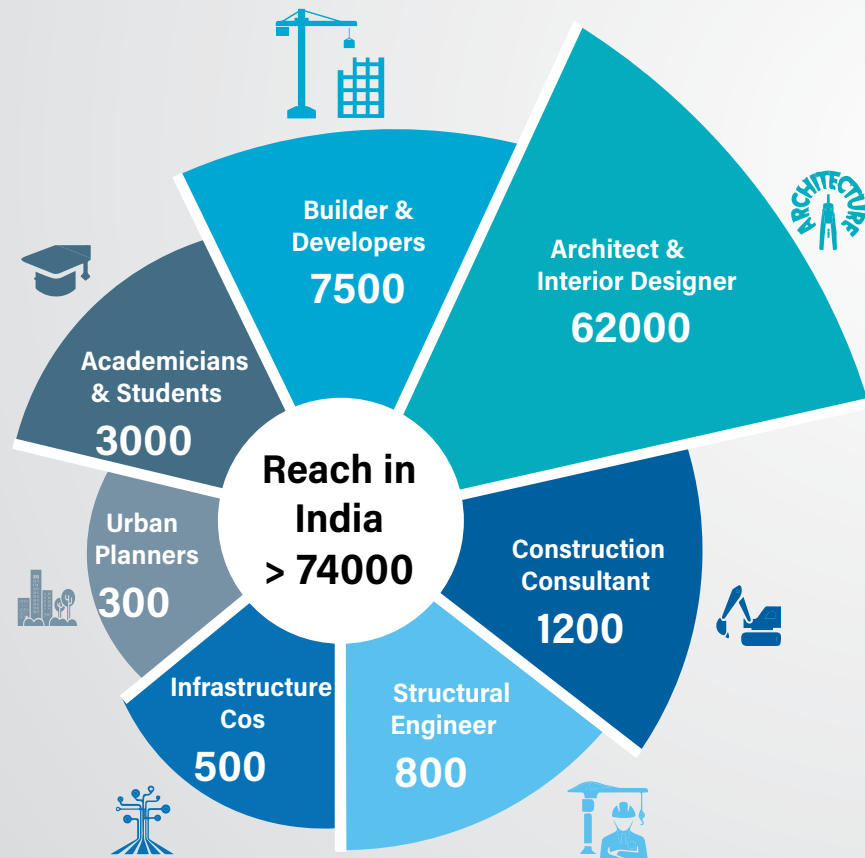
WHO WE REACH

Audience Focused Connect & Engagement

Produced over pages of sharp editorial content, with top design delivery, IAB DIGITAL's advertisers and readers alike can take confidence in our experiences and ability in matching our product to the needs of the marketplace.

BE Digital. BE Next. BE Now

REACH IN INDIA



GLOBAL REACH

361° Conference

12 Editions

+ 222 Eminent Speakers from 25 countries, across 6 Continents

+ 8000 attendees








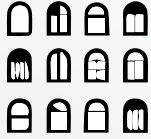



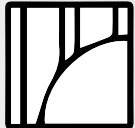
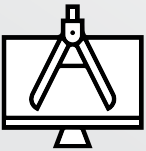




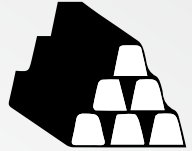




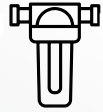

IAB Magazine

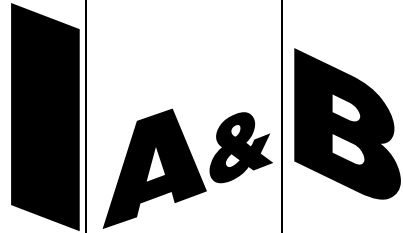
35 Years

Coverage of + 16,000 International Architects / Firms

WHO WE WORK WITH

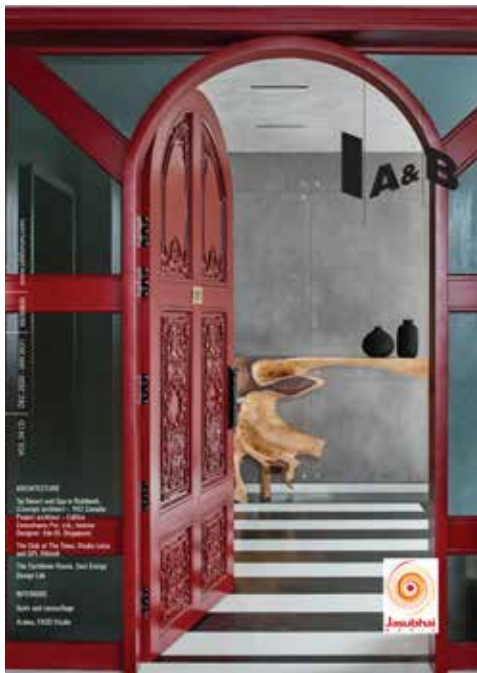
Connecting industry's
leading service providers for over three decades

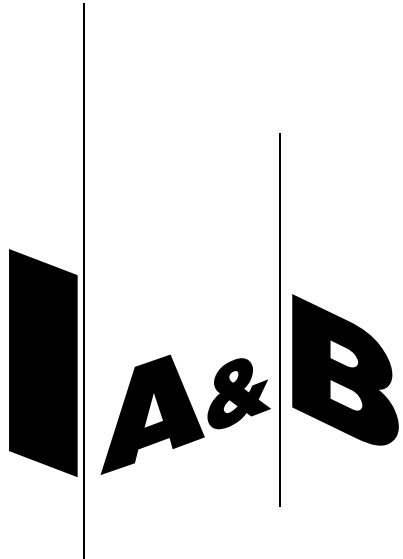
 <p>Lighting & Electricals</p>	 <p>Flooring & Tiles</p>	 <p>Stones & Marbles</p>	 <p>Furniture & Furnishing</p>	 <p>Kitchen & wall Fittings</p>	 <p>Decorative Paint, Wall paper & Wall care putty</p>
 <p>Wood, Plywood & Panel Boards</p>	 <p>Doors, Window & Fittings</p>	 <p>Glass & Glass Fittings</p>	 <p>Hardware, Fittings</p>	 <p>Ceilings</p>	 <p>Gypsum Boards & False partition</p>
 <p>Architecture & Building Software & Stationary</p>	 <p>Plotters, Printers , Monitors & Computer Peripherals</p>	 <p>HVAC</p>	 <p>Roofing, Plumbing, Piping, Cladding, Facade</p>	 <p>Preengineering, Prefab, Tensile Membranes & Fabrics</p>	 <p>Steel & Other Metals</p>
 <p>Cement & Concrete</p>	 <p>Waterproofing, Construction Chemicals</p>	 <p>Building & Industrial Automation</p>	 <p>Lifts, Elevators, Escalators</p>	 <p>Commercial & Residential Water Purifiers, Water Treatment</p>	 <p>Construction OEM</p>



EDITORIAL CALENDAR

APRIL 2021	MAY 2021	JUNE 2021
BIG STRUCTURES TALL, MEGA STRUCTURES	DIGITAL & SMART ARCHITECTURE	SUSTAINABILITY- SUSTAINABLE ARCHITECTURE, INTERIORS, BUILDINGS. FOCUS ON HERITAGE STRUCTURES
JULY 2021	AUGUST 2021	SEPTEMBER 2021
HERITAGE STRUCTURES	STRUCTURES- PRE ENGINEERED, STEEL, AND TENSILE BUILDINGS, STRUCTURES	INTERIORS- INNOVATION IN OFFICE INTERIORS
OCTOBER 2021	NOVEMBER 2021	DECEMBER 2021
35 TH ANNIVERSARY SPECIAL- STORIES OF INSPIRATION (ART, DESIGN , ARCHITECTURE, ENGINEERING)	YOUNG DESIGNERS - DESIGNERS OF TOMORROW	EXTERIORS- INNOVATION IN BUILDING EXTERIORS
JANUARY 2022	FEBRUARY 2022	MARCH 2022
INNOVATION IN MATERIALS, PRODUCTS, TECHNOLOGY	INNOVATION IN RESIDENTIAL INTERIORS	COOL ARCHITECTURE, COOL INTERIORS. MEP SPECIAL





JANUARY 2020



FEBRUARY 2020



MARCH 2020



APRIL 2020



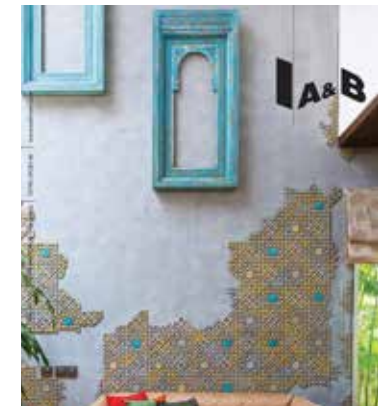
MAY 2020



JUNE-JULY 2020



AUGUST 2020



SEPTEMBER 2020



OCTOBER 2020



NOVEMBER 2020



DEC 2020 - JAN 2021

REGULAR PROMOTION CHANNELS

Put our AD examples here. Create blank boxes depicting ads and not the real Ads. with dimensions and criterias'. Showing few examples below

FULL PAGE DYNAMIC AD

SIZE : 21cm(W) x 29.7cm(H)



DOUBLE PAGE SPREAD DYNAMIC AD

SIZE : 42cm(W) x 29.7cm(H)



Embedded Links:



Advertisement Material:
CDR, PDF, EPC format with 300 dpi

REGULAR PROMOTION CHANNELS

Put our AD examples here. Create blank boxes depicting ads and not the real Ads. with dimensions and criterias'. Showing few examples below

FULL PAGE VIDEO DYNAMIC AD

SIZE : 21cm(W) x 29.7cm(H)

**DOES HEAT BELOW
YOUR ROOF CAUSE STRESS
TO YOUR EMPLOYEES ?**

**INSTALL HIMACHAL TYLENOL ALUMINIUM
ROOFING SHEETS**

- Minimizes heat stress on employees
- The roof is made of aluminium
- Does not corrode or rust
- A quality product from Himachal - the world leader in aluminium roofing products

DOUBLE PAGE SPREAD VIDEO DYNAMIC AD

SIZE : 42cm(W) x 29.7cm(H)

**A RANGE THAT'S
PERFECT FOR 9 TO 5.
EVEN BETTER
FOR OVERTIME.**

Godrej Interio brings to you a line of furniture that combines intelligent design with stylish aesthetics. To create a work environment that is conducive to a healthy work-life.

SEATING • DESKING • MODULAR FURNITURE • STORAGE

TRANSFORM YOUR LIFE

Godrej Interio®

Embedded Links:



Advertisement Material:
CDR, PDF, EPC format with 300 dpi

REGULAR PROMOTION CHANNELS

FRONT PAGE - COVER PAGE AD

SIZE : 21cm(W) x 17.8 cm(H)

INDIAN ARCHITECT & BUILDER



www.Lntecc.com

Building a New Tomorrow



You cannot answer tomorrow's challenges with today's capabilities. The future will seek those who can build big, build fast, build smart.

At L&T Construction, we have the experience and the expertise to turn challenge into opportunity.

We are ranked among the world's top international contractors. Our track record extends across the globe.

At project after project, we have demonstrated the ability to meet the most demanding requirements of speed, scale and complexity.

Team L&T has on board industry's finest talent. Skilled, trained and experienced, every member of the team is committed to leveraging advanced construction technology to energize a collective vision - building a new tomorrow.



Regd. Office: Larsen & Toubro Limited, L&T House, N. M. Marg, Ballard Estate, Mumbai - 400 001, INDIA. CIN: L99999MH1946PC004768

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SPONSORED CONTENT

Customised as per requirement

Maximum 5 pages per activity compulsory

Think Global, Act Local



Deliberating about the evolution of Häfele India Pvt Ltd, Mr Wolf shares his notions about handling the discerning Indian consumer, core ideas in product design and his expectations from Häfele in the future.

Mr Jurgen Wolf MD, Häfele India Pvt Ltd

He has been the driving force behind the success of Häfele India Pvt Ltd, taking it from a mere liaison office in 2001 to the full-fledged subsidiary it is today with an organic penetration in all cities of India, as well as, sales presence in Nepal, Bangladesh and Sri Lanka. He has three decades of international experience behind him with a degree in Export Management from Germany. His international career began in 1982 with his first foreign assignment as the Branch Manager in Iraq, based in Baghdad. Mr Wolf has a thorough understanding of the hardware industry, customer dynamics, trade and new trends. He stands for a contemporary approach in leadership, with intuitive industry insights and dynamism. Mr Wolf is instrumental in developing various new markets in Asia, the Middle East region, North-America, and Europe for the companies he was associated with.

From a small hardware shop in Nagold, to a global giant with subsidiaries spanning across 40 countries, Häfele's journey has been momentous. How has Häfele evolved?

When the small hardware shop opened in Nagold in 1923, no one could have expected that this small business, serving the local carpenter community, would grow into the global leader for hardware fittings with a presence in 40 countries around the globe. We are now servicing, through our subsidiaries and directly from Germany, more than 120,000 customers in more than 120 countries. The internationalisation of Häfele and with it, its phenomenal growth really only started some 35 years ago under the stewardship of Mr Nock, the then CEO of the company. He took Häfele first to Europe and from there to the world. Häfele started in Asia some 20 years ago which was early considering the development at that time. Today, we have a Häfele subsidiary in virtually every Asian country. The expansion was initially driven by the emergence of furniture industries in developing economies and later fuelled by the construction booms which occurred at different times in different economies.

As it celebrates a decade of successful growth, Häfele India approaches a milestone this year. What are the principles and mission values that have guided the success of Häfele India since 2003?

The value sets at Häfele are extremely strong. Häfele continues to be a family owned and family managed company despite our size. This has influenced the upholding of good old values like reliability, honesty and a passion for quality. Above all, Häfele has always believed in building

as one of the few Germans in the company, but there is nothing you cannot overcome if you are willing to learn. Apart from how we go to market, we have also had to adjust a lot of our products to the Indian market place which is very different from the German market. Luckily, Häfele is a decentralised company which gives its managers a lot of freedom to adjust their businesses to their local markets. That has certainly helped.

Expanding on its identity as a world leader in architectural hardware, the company has also forayed into related industries by launching independent product verticals namely Kitchens, Appliances, Lights and Sanitary to cater to the focused demands from these industries. Could you elaborate on the same?

One of the main strengths of Häfele is that we are a very dynamic and innovative company. Our products and services evolve with the trends which we observe internationally and in our local markets. In India, we wanted to position the company from the beginning as a supplier of complete interior fitting solutions. So, over the years we have added synergetic product categories to complement our existing product ranges. Kitchens are an extension of furniture, appliances are a part of the kitchen, as are lights and so it went on. Our latest foray into Sanitary products now completes our offering. We can now truly offer complete interior fittings solutions to our customers out of one hand. That makes us truly unique in this market.

With a diverse range of offerings and services, could you share details of Häfele India's flagship products? Why do you think

Embedded Links:



Advertisement Material:
CDR, PDF, EPC format with 300 dpi

RATE CARD

Embedded Links:



Advertisement Material Required in:

CDR, PDF, EPC format with 300 dpi

NO.	TYPE OF AD	DETAILS	INDIAN RATES	EURO RATES	AD DIMENSIONS
1	FULL PAGE DYNAMIC AD Premium Position - Page 2 & 3	"SINGLE CLICK connectivity through company's Website, E-mail & Social Media Handles"	₹ 40,000*	€ 800*	SIZE : 21cm(W) x 29.7cm(H)
2	FULL PAGE DYNAMIC AD Inside Pages	"SINGLE CLICK connectivity through company's Website, E-mail & Social Media Handles"	₹ 25,000*	€ 475 *	SIZE : 21cm(W) x 29.7cm(H)
3	FULL PAGE VIDEO AD Premium Position-Page 2, Page 3	"Video and SINGLE CLICK connectivity through company's Website, E-mail & Social Media Handles"	₹ 50,000*	€ 975*	SIZE : 21cm(W) x 29.7cm(H)
4	FULL PAGE VIDEO AD - Inside pages	"Video and and SINGLE CLICK connectivity through company's Website, E-mail & Social Media Handles"	₹ 35,000*	€ 700*	SIZE : 21cm(W) x 29.7cm(H)
5	DOUBLE SPREAD, DYNAMIC AD	"SINGLE CLICK connectivity through company's Website, E-mail & Social Media Handles"	₹45,000*	€ 850*	SIZE : 42cm(W) x 29.7cm(H)
6	DOUBLE SPREAD, VIDEO AD	"Video and SINGLE CLICK connectivity through company's Website, E-mail & Social Media Handles"	₹ 60,000*	€ 1150*	SIZE : 42cm(W) x 29.7cm(H)
7	FRONT COVER DYNAMIC AD	"SINGLE CLICK connectivity through company's Website, E-mail & Social Media Handles"	₹ 75,000*	€ 1475*	SIZE : 21cm(W) x 17.8 cm(H)
8	PROFILE WITH VIDEO- MIN 4 PAGES	Feature article with one video, links to email, website ,social networking images, images	₹ 1,00,000*	€ 1950*	Customised as per requirement

NB: For digital Innovation ads, email at sudhanshu_nagar@jasubhai.com

NB: Above Rates are Net Rates

* 18% GST Extra

www.jasubhaimedia.com



CONTACT US



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Website: www.jasubhaimedia.com